



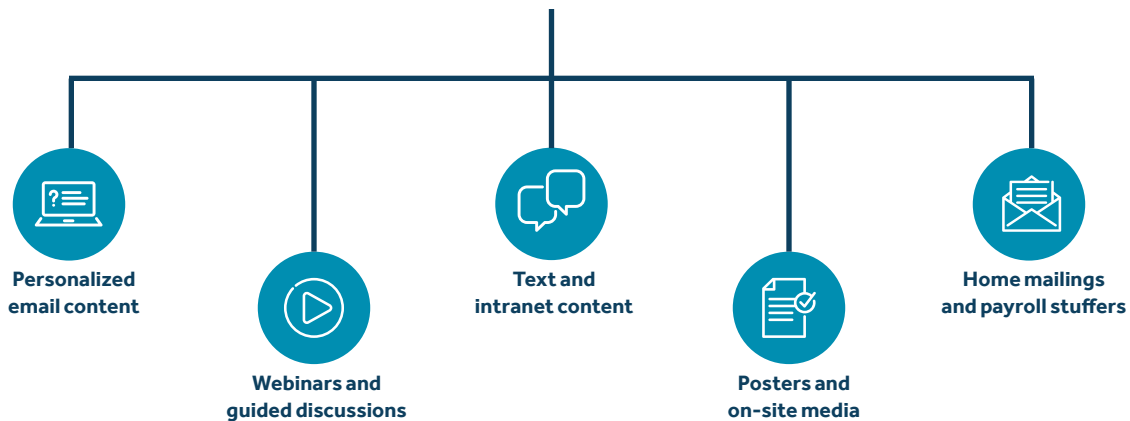
Easy to understand enrollment communications

Robust options that lead to more informed benefit decisions

Employers choose benefit offerings based on what employees need and prefer. We believe taking the same approach with employee enrollment communications leads to more informed employees and higher benefit participation.

Our enrollment team works with you to develop an effective enrollment communications strategy,

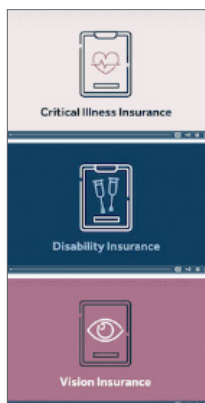
designed to inform and engage employees based on their preferences. Our omni-channel approach to each campaign includes a variety of digital and paper options that help employees understand their benefit options, then enroll in the coverage that fits their needs.



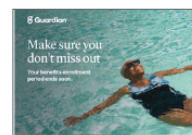
Emails



Product videos



Postcards/mailers



Letters



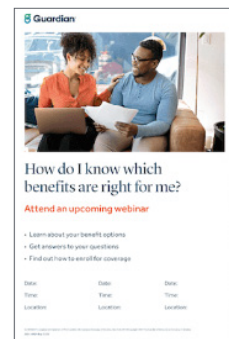
Product flyers



Payroll stuffers



Posters



Contact your Guardian Group sales representative to learn more.

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