



A simple plan for Voluntary Benefits Reenrollment

We do all the work. You and your clients get all the benefits.

A new benefits landscape

Now more than ever, employers are focused on the health and financial security of their employees. While many employers offer a range of voluntary benefits, their employees awareness of and participation in those plans may have decreased over time.

Making sense of reenrollment

We offer a simple, easy to execute Voluntary Benefits Reenrollment Program that can increase plan participation and help drive higher client persistency. This program offers:

- **Pre-enrollment analysis.** We take a thoughtful, data-driven review of your client's benefits plan to help identify impactful areas of opportunity.
- **Focused enrollment strategy.** Experienced Enrollment Strategy Consultants will craft a unique employee engagement and communications plan designed to help enhance interest and participation in voluntary products.
- **Technology integration.** We've expanded our virtual enrollment capabilities to increase ease and efficiency. Choose your preferred tech partner or use one of our many enrollment options.
- **Streamlined implementation.** Dedicated resource to guide you and your client through a simplified process.

Supporting you and your business

A strong and consistent Voluntary Reenrollment Benefits Program can add value to your portfolio and enhance the services you offer. This program provides employee engagement and communications at no cost to you or your clients.



Maximize the value of voluntary

As employers seek to increase the value of their investment in their voluntary benefit plans, Guardian is committed to bringing products and services that deliver.

For more than 60 years, Guardian's Group Insurance team has been helping employers and their employees protect their health and financial security.

Let us help you create a smart and effective Voluntary Benefits Reenrollment Program that works hard for you and your clients.

Contact your Guardian Group sales representative to learn more.

The Guardian Life Insurance
Company of America

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